

## MLKAR Member Benefits

Marathon and Lower Keys Association of Realtors® was formed in 1968 and has strived ever since to provide only the best service to its members. Our staff is very knowledgeable in the Real Estate Industry with over a decade each working in Real Estate Management, Support and as a Realtor®. We understand your business, care about what you do and it shows. Here are but a few of the benefits to MLKAR Members...

- ◆ Premier MLS service and training on the top rated MLS, Flex MLS and IDX support with exclusive CRS Tax, Mapping and Demographic data.
- ◆ Outstanding professional development program, offering hundreds of hours of Continuing Education and about 50 classes per year to choose from.
- ◆ Many free member benefit tools such as: CRS Tax Services, Formsimplicity Ultimate, Agent In Box Scheduling and Communication Platform, RPR, ListHub Syndication, etc.
- ◆ Monthly Luncheons and Membership meetings and annual conventions with outstanding speakers and educators to foster networking and regular updates on local issues.
- ◆ MLKAR & YPN After hours and social networking functions to build teamwork, social networks and get to know, support and work with our local community.

### Matterport Virtual Tour System



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Marathon and  
Lower Keys  
Association of  
REALTORS®

Member Benefits



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## Benefits of Membership

- ◆ Governmental, Public Policy and Political Affairs Committee to act as your advocates, lobbyist and monitor for issues locally, in Tallahassee and DC to protect property values and the Real Estate Industry.
  - ◆ Public Relations, Social Media and Advertising Campaigns, keeping our members and community advised of issues we face in the Real Estate Industry and projecting the positive image of our caring Realtors® to our local community.
  - ◆ Charity Program partnering with numerous local non profit charities providing hundreds of hours of volunteer work and nearly \$50,000.00 in donations per year to these great causes.
  - ◆ Member Service Center staffed to provide excellent service and available for your use for meetings, classes, copy, print, scan, fax and other member services.
  - ◆ Professional Standards program saving our members many thousands of dollars with access to mediation, arbitration, ombudsman services, Florida Realtors free legal hotline and advice of our staff attorney.
  - ◆ Affiliate Program consisting of over 50 excellent local business partners who actively work with our Realtor® Members to improve the service provided to your real estate customers.
  - ◆ Weekly Marathon area Tour of Homes and Lower Keys Open House Caravan program.
  - ◆ Discount Programs with local and nationwide businesses including business products services, travel, lodging and entertainment.
  - ◆ MLKAR offers great local area maps, a great resource for your customers and many other needed items.
- In addition to these and many other benefits of your local association in our affiliation with Florida Realtors® and the National Association of Realtors® you get the following benefits and more...
- ◆ Legal Hotline for free legal advice from a large staff of attorneys saving you thousands of dollars: 407-438-1409  
<http://www.floridarealtors.org/LegalCenter/LegalHotline/Legal-Hotline-Info.cfm>
  - ◆ Tech Helpline - Like having a Technical Computer consultant on your staff year round for free: 407-587-1450  
<http://www.floridarealtors.org/ToolsAndSupport/Technology-Services.cfm>
  - ◆ World Class education Support with outstanding professional development opportunities like CE Cinema and lots more.
  - ◆ Housing Market Research Statistics with Industry Data Analysis providing you with the most up to date data for the best CMA's and Listing Presentations.
  - ◆ RPAC & NAR Legislative Arms provide powerful lobbying, legislative support and protection of our rights throughout our State and Nation.



### Mission Statement

To provide education, services, and support to members to promote the highest level of professionalism and to advocate for issues relating to homeownership and property rights.

### Vision Statement

- ◆ Members are provided education, technology, resources, and tools to be productive, profitable and maintain the utmost integrity
- ◆ We are a voice for protecting property rights and homeownership for all.
- ◆ We build relationships with our community through charitable outreach.
- ◆ Our members are recognized as advocates and trusted advisors.